BUSINESS, ACCOUNTING, AND ECONOMICS

The mission of the Trinity Christian College business department is to provide, within a Reformed Christian liberal arts context, a comprehensive foundation in business theory and practice to prepare students for their vocation and/or graduate studies. The mission of the business department echoes the mission of Trinity Christian College which states “We strive to offer the highest quality of instruction to prepare students for excellence in further study and careers beyond Trinity.” The business department uses a servant-leadership perspective as it introduces students to the foundational areas of business practice. This perspective encourages students to evaluate business practices by applying Christian principles to consider the impact of business practices on society.

The following business degree programs are accredited by the Accreditation Council for Business Schools and Programs (ACBSP): Bachelor of Arts in business; Bachelor of Science in accountancy, in business, in entrepreneurial management, in finance, and in marketing. The ACBSP is regarded as the quality standard for business education.

Students may pursue either a Bachelor of Arts or a Bachelor of Science degree within the business program. The business core courses provide all business students with an introduction to the following areas of business: accounting, economics, finance, global business, information technology, management, marketing, and strategic management. The Bachelor of Science degree option provides an opportunity for in-depth study beyond the business core courses in a specific professional field or career interest. Trinity’s business program offers majors in accountancy, entrepreneurial management, finance, and marketing. The Bachelor of Arts degree permits the student to select a minor in another academic discipline.

The secondary business education major is designed for students seeking the Illinois Professional Educator License with an endorsement in business at the secondary (grades 9-12) level. Endorsement at the middle grades level is also available through January 31, 2018.

 Formal admission to the business program is not required. Continuation in the program is based upon the student’s performance in required courses within the business major. Specifically, students are required to earn a grade of “C” or better in all business major, minor, cognate, and core courses required to graduate. Students who declare a minor in any business program are required to earn a grade of C or better in all courses in that minor.

Attendance will play a critical role in the student’s successful completion of the goals and objectives of the business program. Students are expected to attend all class sessions. Students who miss more than 20 percent of a course’s scheduled classes will be required to withdraw officially from the course.

Trinity offers the following business and business-related programs:

- **Bachelor of Arts majors** in business and business education
- **Bachelor of Science majors** in accountancy, entrepreneurial management, finance, and marketing
- **Minors** in accountancy, business, business education, entrepreneurship, finance, and marketing
- **Interdisciplinary minor** in economic studies

**Business Core Courses** consist of 54 hours:

- ACCT 221 Accounting Principles I (3)
- ACCT 222 Accounting Principles II (3)
- BUAD 121 Principles of Management (3)
- BUAD 131 Principles of Marketing (3)
- BUAD 211 Professional Communication (3)
- BUAD 241 Business Finance (3)
- BUAD 253 Legal Environment of Business (3)
- BUAD 301 Business Ethics and Society (3)
- BUAD 311 Global Business (3)
- BUAD 321 Strategic Management (3)
- BUAD 332 Business Research Methods (3)
- BUAD 362 Organizational Behavior (3)
- BUAD 423 Organizational Consulting (3)
- CPSC 260 Business Computing (3)
- ECON 121 Macroeconomics (3)
- ECON 122 Microeconomics (3)
- MATH 141 Finite Mathematics (3) or MATH 111 Analytic Geometry and Calculus I (3)
- MATH 151 Statistics (3)

BUAD 211 fulfills the Foundations communication requirement, and BUAD 423 fulfills the Foundations field education requirement and capstone requirements.

**BUSINESS PROGRAMS**

**BA in Business** (54 hours)
Students complete the business core courses (listed above) and a minor in another academic discipline. Many minor programs appropriately complement a business major: art, computer science, English, mathematics, psychology, and Spanish, for example.

**Business Minor** (18 hours)
The business minor consists of 18 hours of academic preparation in the following courses:
- ACCT 221 Accounting Principles I (3)
- BUAD 121 Principles of Management (3)
- BUAD 131 Principles of Marketing (3)
- ECON 121 Macroeconomics (3)
- Two accounting or two business courses at the 200- or 300-level (6)

**ACCOUNTANCY PROGRAMS**

**BS in Accountancy** (72 hours)
Students interested in a career in the accounting profession normally pursue a Bachelor of Science degree in accountancy. Students complete the business core courses and the following accounting major courses:
- ACCT 321 Intermediate Financial Accounting I (3)
- ACCT 322 Intermediate Financial Accounting II (3)
- ACCT 331 Taxes I (3)
- ACCT 341 Advanced Cost Accounting (3)
- ACCT 343 Principles of Auditing (3)
- ACCT 352 Advanced Financial Accounting (3)

Students planning to sit for the CPA examination in Illinois are required to have completed 150 undergraduate and/or graduate credit-hours and are encouraged to take the following additional courses:
- ACCT 332 Taxes II (3)
- ACCT 340 Financial Statement Analysis (3)
- ACCT 399 Independent Study in Accounting (2-4)
- BUAD 351 Contract Law (3)

Students who plan to take the CPA exam in another state will be advised regarding the specific requirements of that state.

Students are required to take a minimum of nine hours of the accounting major courses at Trinity. Junior and senior level students are eligible to serve an internship for academic credit.
Accountancy Minor (18 hours)
The accountancy minor provides students with a foundation in accounting that introduces them to several distinct areas of the accounting profession including financial, managerial, and tax. The accountancy minor consists of 18 hours of academic preparation:

- ACCT 221 Accounting Principles I (3)
- ACCT 222 Accounting Principles II (3)
- ACCT 321 Intermediate Financial Accounting I (3)

Three from:
- ACCT 322 Intermediate Financial Accounting II (3)
- ACCT 331 Taxes I (3)
- ACCT 332 Taxes II (3)
- ACCT 340 Financial Statement Analysis (3)
- ACCT 341 Advanced Cost Accounting (3)
- ACCT 343 Principles of Auditing (3)
- ACCT 352 Advanced Financial Accounting (3)
- BUAD 351 Contract Law (3)

BS in Entrepreneurial Management, Finance, and Marketing students must take 12 unique credit hours to earn a minor in accountancy in addition to their majors in entrepreneurial management, finance, or marketing.

ENTREPRENEURIAL MANAGEMENT PROGRAMS

BS in Entrepreneurial Management (72 hours)
The entrepreneurial management major prepares students to become effective contributors to organizations and to identify and develop strategic solutions to organizational opportunities. Students complete the business core courses and the following entrepreneurial major courses:

- BUAD 361 Human Resource Management (3)
- BUAD 381 Creativity in Business (3)
- BUAD 382 Business Plan Development (3)
- BUAD 384 Leadership (3)

Two from:
- BUAD 333 Marketing Management (3)
- BUAD 340 Financial Statement Analysis (3)
- BUAD 383 Negotiations (3)
- BUAD 387 Change Management (3)
- BUAD 401 Topics in Business (2-4)
- Cognate elective at the 200-level or above selected in consultation with academic advisor (3)

Students are required to take a minimum of nine hours of the entrepreneurial management courses at Trinity. Junior and senior level students are eligible to serve an internship for academic credit.

Entrepreneurship Minor (18 hours)
The entrepreneurship minor will complement students’ majors with a foundation in business coursework that will enable them to understand the importance of mission and vision in any organization. The entrepreneurship minor consists of 18 hours of academic preparation:

- ACCT 221 Accounting Principles I (3)
- BUAD 121 Principles of Management (3)
- BUAD 131 Principles of Marketing (3)
- BUAD 381 Creativity in Business (3) or BUAD 382 Business Plan Development (3)

Two from:
- BUAD 381 Creativity in Business (3)
- BUAD 382 Business Plan Development (3)
• BUAD 383 Negotiations (3)
• BUAD 384 Leadership (3)
• BUAD 385 On-Line Marketing/Social Media (3)
• BUAD 387 Change Management (3)
• BUAD 401 Topics in Business (2-4)

BS in Accountancy, Finance, or Marketing students must take 12 unique credit hours to earn a minor in entrepreneurship in addition to their majors in accounting, finance, or marketing.

FINANCE PROGRAMS

BS in Finance (72 hours)
The finance major prepares students with skills and knowledge appropriate to a wide range of career opportunities in the areas of banking and financial management. Students complete the business core courses and the following finance major courses:

• BUAD 340 Financial Statement Analysis (3)
• BUAD 341 Financial Markets and Institutions (3)
• BUAD 344 Security Markets (3)
• BUAD 346 Global Finance (3)

Two from:
• ACCT 321 Intermediate Financial Accounting I (3)
• ACCT 331 Taxes I (3)
• ACCT 332 Taxes II (3)
• BUAD 354 Asset Allocation and Investment Management (3)
• BUAD 401 Topics in Business (2-4)

Students are required to take a minimum of nine hours of the finance courses at Trinity. Junior and senior level students are eligible to serve an internship for academic credit.

Finance Minor (18 hours)
The finance minor provides students with a foundation in coursework that introduces them to the principles of finance, applies these principles to financial issues, and develops problem-solving and quantitative skills that are widely used in business. The finance minor consists of 18 hours of academic preparation:

• ACCT 221 Accounting Principles I (3)
• BUAD 121 Principles of Management (3)
• BUAD 241 Business Finance (3)

Three from:
• BUAD 340 Financial Statement Analysis (3)
• BUAD 341 Financial Markets and Institutions (3)
• BUAD 344 Security Markets (3)
• BUAD 346 Global Finance (3)
• BUAD 354 Asset Allocation and Investment Management (3)
• BUAD 401 Topics in Business (2-4)

BS in Accountancy, Entrepreneurial Management, or Marketing students must take 12 unique credit hours to earn a minor in finance in addition to their majors in accounting, entrepreneurial management, or marketing.
MARKETING PROGRAMS

BS in Marketing (72 hours)
The marketing major prepares students with skills and knowledge appropriate to a wide range of career opportunities in the areas of service and product management and promotion. Students complete the business core courses and the following marketing major courses:

- BUAD 333 Marketing Management (3)
- BUAD 335 Product Management (3)
- BUAD 338 Services Marketing (3)
- BUAD 385 On-Line Marketing/Social Media (3)
Two from:
- BUAD 337 Global Marketing (3)—CCS
- BUAD 383 Negotiations (3)
- BUAD 386 Personal Selling (3)
- BUAD 401 Topics in Business (2-4)
- Cognate elective at the 200-level or above selected in consultation with academic advisor (3)

Students are required to take a minimum of nine hours of the marketing courses at Trinity. Junior and senior level students are eligible to serve an internship for academic credit.

Marketing Minor (18 hours)
The marketing minor provides students with a foundation in coursework that includes basic marketing principles along with personal, product, and services marketing. The marketing minor consists of 18 hours of academic preparation:

- BUAD 121 Principles of Management (3)
- BUAD 131 Principles of Marketing (3)
- BUAD 335 Product Management (3) or BUAD 338 Services Marketing (3)
Three from:
- BUAD 335 Product Management (3)
- BUAD 337 Global Marketing (3)—CCS
- BUAD 338 Services Marketing (3)
- BUAD 383 Negotiations (3)
- BUAD 385 On-Line Marketing/Social Media (3)
- BUAD 386 Personal Selling (3)
- BUAD 401 Topics in Business (2-4)

BS in Accountancy, Entrepreneurial Management, or Finance students must take 12 unique credit hours to earn a minor in marketing in addition to their majors in accounting, entrepreneurial management, or finance.

BUSINESS EDUCATION PROGRAMS

Business Education Major (51 total hours)
- ACCT 221 Accounting Principles I (3)
- ACCT 222 Accounting Principles II (3)
- BUAD 121 Principles of Management (3)
- BUAD 131 Principles of Marketing (3)
- BUAD 211 Professional Communication (3)
- BUAD 241 Business Finance (3)
- BUAD 253 Legal Environment of Business (3)
- BUAD 301 Business Ethics and Society (3)
- BUAD 311 Global Business (3)
- BUAD 321 Strategic Management (3)
• BUAD 362 Organizational Behavior (3)
• BUAD 380 Secondary Business Methods (3)
• BUAD 423 Organizational Consulting (3)
• CPSC 260 Business Computing (3)
• ECON 121 Macroeconomics (3)
• ECON 122 Microeconomics (3)
• MATH 141 Finite Mathematics or MATH 111 Analytic Geometry and Calculus I (3)

Students with a business education major are eligible for the Illinois Professional Educator License (PEL) with an endorsement in secondary grades (grades 9-12). Students with a business education major are required to minor in Education. See Education for a full description of the education minor, as well information about endorsement at the middle grades level.

The Business Education minor consists of 26-27 hours and meets content area requirements for middle grades endorsement. It is available only for secondary business education students double majoring in middle grades education.

• ACCT 221 Accounting Principles I (3)
• ACCT 222 Accounting Principles II (3)
• BUAD 121 Principles of Management (3)
• BUAD 131 Principles of Marketing (3)
• BUAD 211 Professional Communication (3)
• BUAD 241 Business Finance (3)
• BUAD 301 Business Ethics and Society (3)
• CPSC 260 Business Computing (3)

One from:
• CPSC 107 Web Page Design (2)
• CPSC 111 Elements for Program (3)
• CPSC 261 Web Architecture and Design (3)
• COMM 335 Video Editing (3)

INTERDISCIPLINARY BUSINESS PROGRAM MINOR

The interdisciplinary economic studies minor consists of 18 hours. See Interdisciplinary Studies for a full description of this minor.