ABOUT THIS PROGRAM
The communication arts program seeks to graduate ethical and competent communicators who engage personal and professional life with practices and ideas integral to the field of communication as informed by a biblical vision for seeking the good of the other.

Our program honors the basic role of symbolic action in all culture by teaching effective oral, written, and digital communication; critiquing the economics and politics of mass media; exploring the resources of communication theory; and developing a Christian ethic of communication. Honoring the important role that the study of communication has played in liberal arts curricula, our communication arts program approaches human communication holistically, seeking to unite theory and practice and to relate both to the broader Foundations curriculum.

The business communication major is designed as an interdisciplinary major that prepares students to work in communicative dimensions of profit and non-profit organizations of various sizes. This preparation is accomplished through a program that blends principles and skills from business, communication, and computer science.

FOUNDATIONS COURSEWORK
- First Year Experience
  - FYF 101/111
- Theology
  - THEO 121
  - THEO 122
- Philosophy
  - PHIL 101
  - PHIL 102/110/111/HON 108
- History
  - HIST 103
  - HIST 104
- English
  - ENGL 103/HON 103
  - ENGL 104
- Mathematics
  - One from MATH 103, 109, 110, 111, 143, 151
- Social Science
  - One from ECON 121, PLSC 121, PSYC 121, PSYC 123, SOC 121
- Natural Sciences
  - Biology–laboratory based biology course
  - Physical Science–laboratory based chemistry/physics course
- Physical Wellness
  - PE 110/112
- Fine Arts
  - One from 9 options
- Cross Cultural Studies
  - Two from 20 options

PROGRAM COURSEWORK
- Major Requirements
  - COMM 101 Fundamentals of Public Speaking
  - COMM 111 Foundations of Human Communication
  - COMM 231 Mas Media and Society
  - COMM 301 Communication Theory
  - COMM 333 or BUAD 301
  - COMM 400 Internship in Communication
  - COMM 410 Senior Communication Seminar
  - Two from: COMM 201, 241, 243, 260, 325
  - BUAD 121 Principles of Management
  - BUAD 131 Principles of Marketing
  - BUAD 362 Organizational Behavior
  - BUAD 386 Personal Selling
  - One 300-level business elective
  - ECON 121 or 122
  - CPSC Web Page Design
- Minor Required

This plan includes Foundation and Major coursework. A minor is required and additional elective credits may be needed to reach the required 120 credit hours to earn degree.